



Ethics Case Study Film



Project Worksheet

Start Date	8/30/2010	End Date	9/3/2010	Project Length	05	Days
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Description:

After completing the case study project, you will work in teams of 4 to 5 students to create a short video on an ethics case study. Your team will write the short ethics case and prepare a script for the ethics case that you write. Finally, your team will film the case study you write to show in class for the class discussion of your project.

Goals:

1. To understand the topic of business ethics through the analysis of case studies.
2. To learn to apply a 6 step approach to making ethical decisions to the case studies.
3. To create a case study on business ethics including the case study, script and answer.
4. To film the case study scenario for presentation as a class discussion.

Content:

Having completed a previous analysis of business ethics case scenarios, you will use this knowledge to create your own case study. You will work in student teams of 4 or 5. Your team will have to write your own case study and complete an analysis of your case using the 6 step process from the case study project.

Your final project will consist of 3 deliverable items. You will then have to create a short script in order to film the scenario outlined in your case study. To complete your film, your team will need to assign the following roles: 1. Project Manager/Camera person 2. Narrator/Actor 3. Script Writer/Actor 4. Case Writer/Actor 5. Solution Writer/Actor

Technical:

Your final project will consist of 4 deliverable items.

1. Written Case Study
2. Written Case Study Solution
3. Written Case Study Script
4. Film of your Case Scenario

Your finished film will be 1 to 5 minutes in length using the equipment supplied. Every person on the team will have a part in the project. You will need 1 person to narrate, 1 person to film and 3 to 4 team members to serve as actors.

Case Scenario -- Prepare 3 full paragraphs describing 1. the background 2. the problem and 3. the ethical dilemma and the essential ethical question(s) for your case.

Case Solution -- Prepare a written solution for your ethics case following the 6 steps for making Ethical Decisions:

1. Identify the ethical issue or problem
2. List the facts that have the most bearing on the decision



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3. Identify anyone who might be affected by your decision and how.
4. Explain what each affected person would want you to do about the issue.
5. List three alternative actions and identify the best and worst case scenario for each alternative, and who would be harmed by this choice (and how), any values that would be compromised by selecting this alternative and any automatic reasons why this alternative should not be selected (legal issues, rules, etc.)
6. Determine a course of action.

Case Script -- Prepare a written script that describes where you will film the case scenario and lists what the narrator will say and what each actor (3 to 4 actors) will say.

Case Film -- Your team will produce a 1 to 5 minute film featuring 3 to 4 actors and a narrator that follows your case scenario and the script that your team wrote.

Resources:

Project Handout, Internet for Ethics Case Ideas, Microsoft Word for writing, Flip Camera for filming your case scenario

Evaluation:

Your assignment will be evaluated by your instructor according to the technical and content aspects listed above using a project grade rubric.

Standards:

BCS-BE-01 BCS-BE-02 BCS-BE-03 BCS-BE-04 BCS-BE-05 BCS-BE-07 BCS-BE-11 BCS-BE-12 BCS-BE-13